Promoting Health, Peace, Stability and Human Rights Around the World

Client Profile

The United Nations is an international organization that was founded in 1945, after the Second World War, by 51 countries committed to maintaining international peace and security, developing friendly relations among nations and promoting social progress, better living standards and human rights.

About the Project

The iCentric Agency was first contacted by The United Nations Capital Development Fund from their HQ in New York at the beginning of January 2015.

A team of UN technical analysts had spent the previous six-months researching suitable enterprise CMS platforms for the organisation to deploy going forward. They needed a tried and tested open source platform. It also needed to be highly secure, very easy to use and capable of managing hundreds of thousands of pages and assets, in multiple languages, across multiple websites.

They also required a range of agency services, to customise, develop and deploy a robust system very quickly. Once deployed a comprehensive Service Level Agreement was put in place to ensure system availability around the world 24x7.

The fact that we were chosen from a pool of 15 possible suppliers from around the world was extremey uplifting to our business, but no real surprise given our unique offering.

The deployment has gone on to be extremely successful for the UN organisation, and remains a great source of pride for all our staff.

For more information please call 01234 292 200 or email us@icentric.co.uk

What We Did

- Consultancy
- System architecture
- System prototyping
- Visual designs
- CMS design and deployment
- Training
- Asset management system
- Service level agreement
- Hosting
- Analytics
- Monthly reporting
- SEO

Visit the Website

www.uncdf.org

Return on Investment ROI

Increase in
website visitors

100%

Increase in
mobile visitors

220%

Increase in social
engagement

150%

CMS Key Features

CMS / Website Builder / Multi-site capability / Multi-lingual / Unlimited users / Right to Left capability / Multi-platform (mobile, tablet, desktop) / Granular user levels / Permissions / Complex related content tagging with automated displaying and manual override / Customizable user interface / Contextual help with help text editor / Responsive template In-Page editing / Fully featured editing suite / Slideshow builder, Video, Image editor, spell checker, accordion builder etc / Form builder with data export / Comprehensive digital asset management portal / Notification and alert system / Page audit trail with version comparison and version restore / Scheduling for all activation / deactivation events / Javascript editor / Redirect Editor / Meta tag editor / Ecommerce facility / Integrated analytics / Integrated Email Campaign Management / Integrated Social Media Management / Service Level Agreement.

iCENTRIC
Digital Agency

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